



SPOT ADMISSIONS 2025-26

Master of Design (M.Des) Integrated Product Design

The purpose of M.Des. program in Integrated Product Design is to produce design leaders who have the courage and confidence to identify, and resolve paradoxical challenges through creative, smart and contextually relevant products.

About IIITDM Kancheepuram

Indian Institute of Information Technology, Design and Manufacturing, Kancheepuram (IIITDM, Kancheepuram), is setup by the Ministry of Education in 2007 as an Institute of National Importance with a vision to promote creative and knowledge intensive products and processes in the manufacturing sector. It is located in the proximity of the industrial clusters in Chennai and UNESCO heritage sites such as Mahabalipuram and Kancheepuram. IIITDM Kancheepuram offers B.Tech, Dual-degree, MTech and Ph.D programmes in Computer Science and Engineering, Electronics and Communication Engineering, Mechanical Engineering along with M.Des/Ph.D in Integrated Product Design. IIITDM Kancheepuram has secured 8th rank in the NIRF innovation ranking 2023 category.

Eligibility Criteria

- CEED Score 2025 with Bachelor degree in Engineering/ Design / Architecture (under 10+2+4 yrs. regular)
- CEED category students are eligible for MoE stipend of INR 12,400/- per month

Program Objectives

- To nurture curiosity, aesthetic sense, creative confidence, and self-driven learning.
- To cultivate critical thinking, socially conscious, and environmentally responsible behaviours.
- To develop the courage and ability to lead change and demonstrate design leadership.
- To encourage product innovation in areas that can lead to Atmanirbhar Bharat.

About SIDI

The School of Interdisciplinary Design and Innovation (SIDI) was created in November 2020 to give thrust to the design-centric education mandate of IIITDM Kancheepuram. SIDI offers programs in Product Design at multiple levels. All the courses and programs are carefully curated to promote the spirit of learning by doing and promote student-led innovation through vertical integration across the semesters. SIDI programs are periodically reviewed and guided by a Design Advisory Council comprising eminent and leading design experts from the academia and industry.

Important Dates

Start Date for Application	- 22 July 2025
Last Date for Application	- 27 July 2025
Announcement of Shortlisted Candidates	- 29 July 2025
Online Interview	- 31 July 2025 (9:00 AM Onwards)
Result Announcement	- 01 August 2025

Apply Link - <https://www.iiitdm.ac.in/admissions/pg>

Contact

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